

**Before the
Public Service Commission of South Carolina
Docket No. 2012-4-G**

**Annual Review of Purchased Gas Adjustment and Gas Purchasing Policies
of
Piedmont Natural Gas Company, Inc.**

**Testimony
of
Sarah E. Stabley**

**On Behalf Of
Piedmont Natural Gas Company, Inc.**



June 11, 2012

1 **Q. Please state your name and your business address.**

2 A. My name is Sarah E. Stabley. My business address is 4720 Piedmont Row
3 Drive, Charlotte, North Carolina.

4 **Q. By whom and in what capacity are you employed?**

5 A. I am employed by Piedmont Natural Gas Company, Inc., (Piedmont) as the
6 Manager of Gas Supply and Wholesale Marketing.

7 **Q. Please describe your educational and professional background.**

8 A. I graduated from Queens University of Charlotte in May of 2004 with a
9 Bachelor's of Arts Degree in Business Administration. I joined Piedmont as
10 a Collector/Meter Reader in our field operations in December of 1998. In
11 March 2001 I took a position in Gas Control as a Schedule Confirmation
12 Analyst. In November 2004 I was hired as a Gas Supply Representative in
13 the Gas Supply department. In 2008 I was promoted to Manager of Gas
14 Supply & Wholesale Marketing.

15 **Q. Please describe the scope of your present responsibilities for Piedmont?**

16 A. My current major responsibilities are supervision of long and short-term
17 purchasing of supply and secondary wholesale marketing.

18 **Q. Have you previously testified before this Commission or any other
19 regulatory authority?**

20 A. No.

21 **Q. What is the purpose of your testimony in this proceeding?**

1 A. My testimony will describe Piedmont's gas purchasing policies. This
2 testimony is in response to the Commission's directive issued in Order No.
3 88-294 dated April 6, 1988 requiring ". . . annual public hearings . . . to
4 review the Company's . . . gas purchasing policies" and in response to the
5 Commission's Order establishing pre-filing deadlines in this docket.

6 **Q. What is the period of review in this docket?**

7 A. The review period is April 1, 2011 through March 31, 2012.

8 **Q. Please explain Piedmont's gas purchasing policies.**

9 A. Piedmont has previously utilized and continues to maintain a "best cost" gas
10 purchasing policy. This policy consists of five main components, 1) the
11 price of the gas, 2) the security of the gas supply, 3) the flexibility of the gas
12 supply, 4) gas deliverability, and 5) supplier relations. As all of these
13 components are interrelated, we continue to weigh the relative importance of
14 each of these factors when developing the overall gas supply portfolio to
15 meet the needs of our customers.

16 **Q. Please describe each of the five components.**

17 A. 1) The "price of the gas" refers to the final cost of gas once delivered to
18 Piedmont's city gates. With the unbundling of the interstate pipeline
19 industry, substantial flexibility exists in structuring gas supply
20 arrangements. The majority of Piedmont's supply purchases take place at
21 "pooling points" into the pipeline on which Piedmont holds firm
22 transportation capacity rights. In the case of "bundled" city gate supply

1 purchases, Piedmont may pay the gas supplier an all-inclusive price that
2 covers the cost of gas, fuel and transportation charges. Of course, peaking
3 and storage services may add additional injection, withdrawal, and related
4 fuel charges to the city gate cost of gas. In order to accurately assess prices
5 at a comparable transaction point, Piedmont evaluates purchase prices at the
6 receipt point and adds the applicable transportation costs associated with
7 delivery to our pipeline city gate points which in turn deliver into
8 Piedmont's distribution facilities. Any "best cost" analysis that solely
9 considered supply area or "pooling point" cost would fail to recognize the
10 varying cost in fuel and commodity costs associated with transporting gas
11 purchased from different supply area locations to Piedmont's city gates. All
12 of these cost components must be taken into account in evaluating the "price
13 of the gas."

14 2) "Security of gas supply" refers to the assurances that the supply of gas
15 will be available when required. It is imperative to maintain a high level of
16 supply security for Piedmont's firm customers who have no alternate fuel
17 capability. Security of gas supply is less important for our interruptible
18 customers who have access to alternate fuels. Fixed reservation fees are
19 generally required, in addition to the commodity cost of gas, in order to
20 contract for and reserve firm gas supplies. In addition, the geographic
21 source of supply, the nature of the supplier's portfolio of gas supplies, and
22 negotiated contract terms must be considered when evaluating the level of

1 supply security. Thus, the security of gas supply is interrelated with the
2 price of gas as well as other components of Piedmont's "best cost"
3 purchasing policy.

4 3) "Flexibility of gas supply" refers to our ability to adjust the volume of a
5 particular gas supply as operating and market conditions change. For
6 example, firm heat-sensitive customers will vary their consumption
7 depending on the weather conditions in Piedmont's service area.
8 Interruptible customers will vary their level of purchase depending on the
9 price of alternate fuels and the demand for product in their own industry.
10 Thus, Piedmont must arrange a portfolio of gas supplies and storage service
11 flexible enough to meet the daily and monthly "swings" in the market place.
12 Contractual "swing rights" are implemented through monthly and daily
13 elections with gas suppliers and through injections into and withdrawals out
14 of storage.

15 4) "Gas deliverability" refers to the ability to deliver Piedmont's gas
16 supplies at the city gate through reliable transportation and storage capacity
17 arrangements. The unbundling of the interstate pipeline industry has created
18 a complex system of multiple pipeline services and service combinations.
19 Transportation arrangements can involve *intrastate* pipeline transportation,
20 interstate pipeline transportation, interstate pipeline storage arrangements,
21 interstate pipeline lateral lines, interstate pipeline pooling services, and
22 interstate pipeline balancing and peaking services. The marketplace for

1 pipeline capacity service is static, with little to no unused capacity available
2 during periods of high demand conditions such as extreme cold or hot
3 weather conditions. Consequently, it is important that we secure and
4 maintain firm transportation and storage capacity rights to ensure the
5 deliverability of our gas supplies to meet the design day, seasonal, and
6 annual needs of our customers. Pipeline transportation and storage capacity
7 contracts require the payment of fixed demand charges to reserve firm
8 transportation and/or storage entitlements. Piedmont is active in
9 proceedings at the Federal Energy Regulatory Commission (FERC) not only
10 with respect to the level of pipeline charges under these contracts, but also
11 the tariff terms and conditions that apply to these pipeline services.

12 5) "Supplier relations" refers to the dependability, integrity and flexibility of
13 a particular gas supplier. We contract with gas suppliers who have a
14 reputation of honoring their contractual commitments and have proven
15 themselves as reliable suppliers. Conversely, we avoid suppliers which
16 have a reputation of defaulting on contract obligations or who unilaterally
17 interpret contracts to their advantage. We prefer to deal with suppliers who
18 are constantly looking for ways to improve service and offer "win-win"
19 solutions for meeting customer needs.

20 **Q. Please describe the arrangements under which Piedmont purchases gas.**

21 A. Piedmont purchases gas supplies under a diverse portfolio of contractual
22 arrangements with a number of reputable gas producers and marketers. In

1 general, under Piedmont's firm gas supply contracts, Piedmont pays
2 negotiated reservation fees for the right to reserve and call on firm supply
3 service up to a maximum daily contract quantity (elected either on a
4 monthly or daily basis), with market-based commodity prices. These
5 market-based commodity prices, to which Piedmont's gas supply contracts
6 refer, are published daily, weekly, and monthly in industry trade
7 publications. These firm contracts may range in term from one month to
8 four years. Longer term contracts may provide for periodic reservation fee
9 renegotiations. Some of these contracts are for winter only (peaking or
10 seasonal) service, summer only (peaking or seasonal) service, or 365 day
11 (annual) service. Firm gas supplies are purchased for reliability and security
12 of service. The reservation fees associated with firm gas supply may vary
13 according to the amount of nomination flexibility built into the contract
14 (daily swing service generally being more expensive than monthly baseload
15 service). Prior to or when existing supply contracts expire, requests for
16 proposals (RFP's) are sent to potential suppliers, their responses evaluated,
17 and firm gas supplies are then contracted with suppliers whose proposals
18 best fulfill Piedmont's "best cost" purchasing policy.

19 Piedmont also purchases gas supplies in the spot market under contract
20 terms of one month or less. These contracts provide for less supply security
21 in that they may be interruptible and short term in nature. As a result,
22 Piedmont relies on these contracts primarily for interruptible or spot markets

1 during off-peak periods when secondary supplies are more abundant and for
2 supplemental system balancing requirements. Because of the nature of spot
3 contracts, these supplies do not command reservation fees and are priced on
4 a commodity basis, generally by reference to an industry index or at
5 negotiated fixed prices.

6 **Q. How does the interrelationship of the five factors described above**
7 **determine the character of the supply and capacity contracts under**
8 **your “best cost” policy?**

9 A. Under our “best cost” policy, we attempt to secure and maintain a supply
10 portfolio that is in balance with the requirements of our sales markets.
11 Because our firm sales market must have a secure and reliable gas supply,
12 we meet the needs of this market primarily with long-term firm supply,
13 transportation, storage, and peaking service contracts. The temperature
14 sensitivity of the firm market necessitates that flexibility of supply and
15 storage also be provided. As mentioned earlier, firm gas supply contracts
16 demand a premium, typically in the form of fixed reservation fees. Also,
17 firm supply contracts with flexibility of swing service entitlements will
18 command a higher reservation fee than baseload arrangements. Because our
19 interruptible market is more price sensitive and requires less supply security,
20 we supply this market with off-peak firm gas supply and transportation
21 services when the firm market demand declines and through the purchase of
22 gas supplies in the spot market.

1 In short, before entering into any agreement to purchase gas supply, pipeline
2 transportation capacity, or storage capacity, we carefully consider the
3 requirement for the supply and weigh the five “best cost” factors (price,
4 security, deliverability, flexibility, and supplier relations). A great deal of
5 judgment is required when weighing these factors and to help us exercise
6 this judgment, we try to keep informed about all aspects of the natural gas
7 industry. We intervene in all major FERC proceedings involving our
8 pipeline transporters, stay in constant contact with our existing and potential
9 suppliers, monitor gas prices on a real-time basis, subscribe to industry
10 literature, follow supply and demand developments, and attend industry
11 seminars.

12 **Q. What is your greatest challenge in applying your “best cost” gas**
13 **purchasing policy?**

14 A. Since most major gas supply decisions require a considerable degree of
15 planning and must be made a year or more in advance of service, our
16 greatest challenge is dealing with future uncertainties in a dynamic global,
17 national, and regional energy market. Future demand for gas is affected by
18 economic conditions, customer conservation efforts, weather patterns,
19 regulatory policies, and industry restructuring in the energy markets. In
20 addition, the future availability and pricing of gas supplies will be affected
21 by overall end-user demand, oil and gas exploration and development,

1 pipeline expansion and storage projects, and regulatory policies and
2 approvals.

3 **Q. Please explain the Company's position regarding the current U.S.**
4 **supply situation.**

5 A. For much of the first decade of this Century, wholesale futures pricing of
6 natural gas reflected by the NYMEX was extremely volatile. Peak pricing
7 for futures contracts occurred in July, 2008 when contracts for gas to be
8 delivered during January, 2009 sold for \$14.516 per dekatherm. Due to the
9 significant and largely unexpected quantities of shale gas that have become
10 available to the market in the last several years, the wholesale futures price
11 of natural gas has declined dramatically. It is Piedmont's expectation that
12 some volatility will remain in the wholesale market, particularly related to
13 force majeure type events or significant changes in demand, but that the
14 dramatic swings previously seen in the wholesale futures market are not
15 likely to recur with the same regularity or intensity so long as shale gas
16 supplies remain abundant and regulatory policies remain favorable for gas
17 and oil exploration.

18 **Q. Please explain the factors that the Company evaluates in determining**
19 **the pricing basis for its gas supply contracts. Please discuss the various**
20 **pricing alternatives available, such as fixed prices, monthly market**
21 **indexing and daily spot market pricing and describe how supplier**

1 **reservation charges and discounts or premiums from market prices**
2 **enter into the evaluation.**

3 A. The Company has various pricing options available to it when developing its
4 gas supply portfolio. These options include monthly market indexing, daily
5 spot pricing and fixed pricing. Pricing for gas contracted for a term of one
6 month or longer refers to a monthly or daily index as published by industry
7 trade publications. Prices for daily spot deals may refer to a daily index or a
8 negotiated fixed price.

9 The reservation fee the Company pays for each contract in its firm supply
10 portfolio is dependent upon the pricing options chosen and the supply
11 flexibility requirements associated with each contract. Reservation fees are
12 generally lower for base load supplies (purchased at a constant volume for
13 the entire month, season or year) and higher if swing service is required.
14 Reservation fees also vary depending on the type of swing service being
15 provided. Examples of factors which affect the cost of swing service are: 1)
16 the number of days of swing required; 2) the volume of swing allowed; 3)
17 commodity pricing at first of the month indices versus daily spot pricing; 4)
18 first of the month keep whole pricing; 5) next day versus intraday swing
19 capabilities; and 6) location of the supply being purchased.

20 The Company considers its anticipated load and swing requirements under
21 various weather scenarios, measuring the exposure to price fluctuations of

1 the spot market and the factors listed above and makes a “best cost”
2 purchasing decision.

3 **Q. Please describe how the Company determines the daily contract**
4 **quantity of gas supplies that should be acquired through long-term**
5 **contracts for the whole year, the full winter season and periods less than**
6 **a full winter season.**

7 A. The Company will purchase gas supplies on a year-round basis to fulfill its
8 firm requirements including storage injections and to minimize supply costs
9 utilized to serve both firm and interruptible markets. Some of these
10 contracts will escalate in volume during shoulder months and the winter
11 period (November through March) as the Company’s firm requirements
12 increase due to colder weather, thus sculpting year-round contracts to fit
13 seasonal needs. The Company also purchases volumes for the winter period
14 to match its firm transportation capacity entitlements, which also increase
15 during the winter period. Lastly, the Company may purchase short-term city
16 gate peaking supply to fulfill additional firm obligations as the Company
17 experiences peak day firm demand requirements. The Company also
18 reviews warm winter weather scenarios to measure its ability to fulfill its
19 contractual purchase commitments with suppliers.

20 **Q. Please explain the provisions in the Company’s gas supply contracts**
21 **that allow or help facilitate future renegotiation efforts if future market**
22 **conditions offer new opportunities and describe any contractual**

1 **restraints that prevented the Company from obtaining the full benefit**
2 **of favorable spot market conditions during the review period.**

3 A. All of the Company's supply contracts have market-based commodity prices
4 tied to indices published in industry trade publications. These commodity
5 pricing provisions allow the Company to obtain the full benefit of market
6 priced gas.

7 **Q. What process does the Company employ in selecting its firm gas**
8 **suppliers?**

9 A. The Company identifies the volume and type of supply that it needs to fulfill
10 its market requirements and solicits requests for proposals (RFP's) from a
11 list of suppliers that the gas supply department continuously updates as
12 potential suppliers enter and leave the market place. The RFP's may be for
13 firm baseload or swing supply. RFP's for swing supply may be further
14 categorized into pricing based on first of the month indices, keep whole, or
15 daily market indices. Swing supplies priced at first of the month indices
16 command the highest reservation fees because suppliers incur all the risk
17 associated with market volatility during the delivery period. Keep whole
18 contracts require the Company to reimburse suppliers for the difference
19 between first of the month index prices and lower daily market prices if the
20 Company doesn't take its full contractual volume. Because the Company
21 assumes the volatility risk associated with falling prices, a lower reservation
22 fee is warranted. Lower reservation fees are also associated with swing

1 contracts based upon daily market conditions because both buyer and seller
2 assume the risk of daily market volatility. After forecasting the ultimate
3 cost delivered to the city gate for each point of supply, and evaluating the
4 cost of reservation fees associated with each type of supply and its
5 corresponding bid, the Company makes a “best cost” decision on which type
6 of supply and supplier is best suited to fulfill its needs.

7 **Q. Did the Company enter into any new supply arrangements during the**
8 **review period.**

9 A. Yes. As is typically the case, during the review period the Company added
10 new seasonal or year-round supply utilizing its normal RFP process
11 described earlier.

12 **Q. Please describe the process that Piedmont utilized and the market**
13 **intelligence evaluated during the review period to determine the prices**
14 **charged for off-system sales.**

15 A. The process and information used by Piedmont in pricing off-system sales
16 depends upon the term of the sale, the type of sale and prevailing market
17 conditions at the time of the sale. For long-term delivered sales (longer than
18 one month), Piedmont solicits bids from potential buyers and awards
19 volumes based on the bids received. For short-term transactions (daily or
20 monthly) Piedmont 1) monitors prices and volumes on the Intercontinental
21 Exchange (Intercontinental Exchange or “ICE” is an electronic trading
22 platform where potential buyers post bids and potential sellers post offers at

1 various locations/areas along the pipelines), 2) talks to various market
2 participants on the telephone or communicates with them via instant
3 messenger, and 3) for less liquid trading points, estimates prices based on
4 price relationships with more liquid points. The Company will also evaluate
5 the amount of supply available for sale and weigh that against current
6 market conditions in formulating its sales strategy (i.e., if Piedmont has a
7 large amount of supply to sell on a particular day and determines that market
8 demand is low, the Company will be more aggressive in its sales strategy).
9 The Company incorporates all these factors and then initiates sales via
10 “ICE”, over the telephone or instant messenger.

11 **Q. Did Piedmont make any changes in its gas purchasing policies or**
12 **practices during the period of review?**

13 A. Piedmont did not implement any changes in its “best cost” gas purchasing
14 policies or practices during the test period.

15 **Q. Did the Company take any other action to reduce price volatility for its**
16 **customers?**

17 A. The Company continues to utilize the Company’s approved Hedging Plan,
18 as detailed in Mr. Maust’s Testimony, and storage as a physical hedge to
19 stabilize cost. The Company’s Equal Payment Plan, in addition to the use of
20 the PGA benchmark price and deferred gas cost accounting, also provide a
21 smoothing effect on gas prices charged to customers.

1 **Q. What are some of the other steps Piedmont has taken to manage its gas**
2 **costs consistent with its “best cost” policy during the review period?**

3 A. During the past year, Piedmont has taken the following additional steps to
4 manage its gas costs, consistent with its “best cost” policy:

5 (1) Piedmont has, as more fully described in Mr. Maust’s
6 testimony, actively participated in proceedings before the FERC and other
7 regulatory agencies that could reasonably be expected to affect Piedmont’s
8 rates and services;

9 (2) Piedmont has utilized the flexibility available within its supply
10 and capacity contracts to purchase and dispatch gas, release capacity and
11 initiate secondary marketing sales in the most cost effective manner,
12 resulting in South Carolina capacity release and secondary market sales
13 credits of \$3,529,631.76;

14 (3) Piedmont has actively promoted more efficient peak day use of
15 natural gas and load growth from “year-round” markets in order to improve
16 the Company’s load factor and reduce average unit costs.

17 **Q. Please summarize your testimony.**

18 A. Piedmont’s “best cost” purchasing policy provides ratepayers with secure,
19 reasonably priced gas supplies to meet the requirements of its customers.
20 This policy and Piedmont’s practice under this policy have been reviewed
21 and found prudent on all occasions in South Carolina and the other state
22 jurisdictions in which we operate. Although we believe our policies and

1 procedures are reasonable, we are cognizant of the fact that the natural gas
2 industry is rapidly changing, and we are constantly monitoring our policies
3 and procedures to keep up with, and even anticipate, these changing
4 conditions. We have and will continue to work with the Commission and
5 ORS Staff to review current regulations and tariffs and explore possible
6 changes that will better serve our natural gas customers in the future. We are
7 satisfied that our existing policies and procedures are prudent and that they
8 have produced and will continue to produce adequate amounts of reasonably
9 priced gas for our customers.

10 **Q. Does this conclude your testimony?**

11 **A. Yes.**

CERTIFICATE OF SERVICE

The undersigned hereby certifies that a copy of the attached documents are being served this date via email and UPS Overnight (via email and U.P.S. Overnight) upon:

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This the 11th day of June, 2012.

s/ James H. Jeffries IV
James H. Jeffries IV